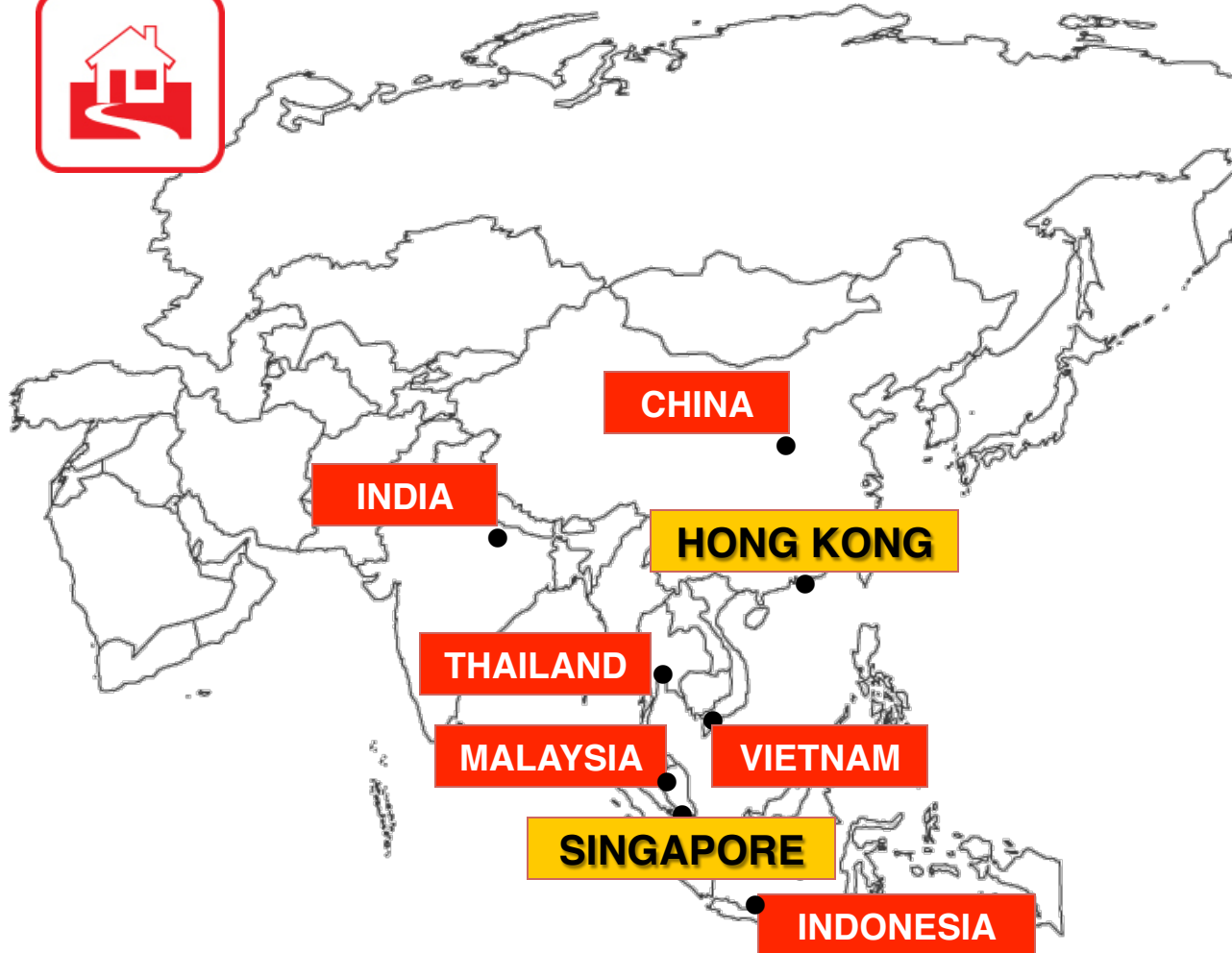




## **REAL ESTATE & CONSTRUCTION IN ASIA: A BOOMING MARKET**



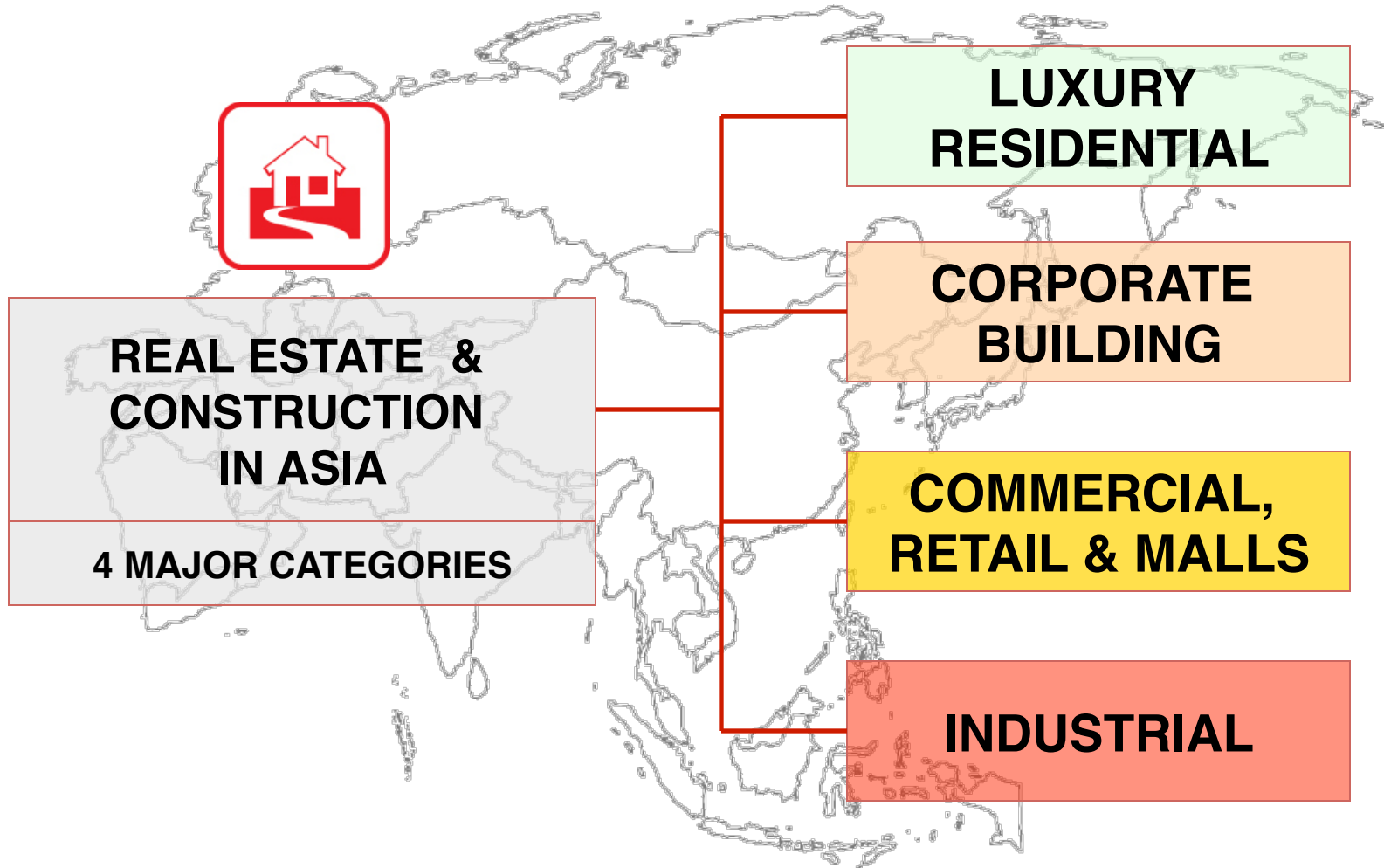


# #1: ASIA

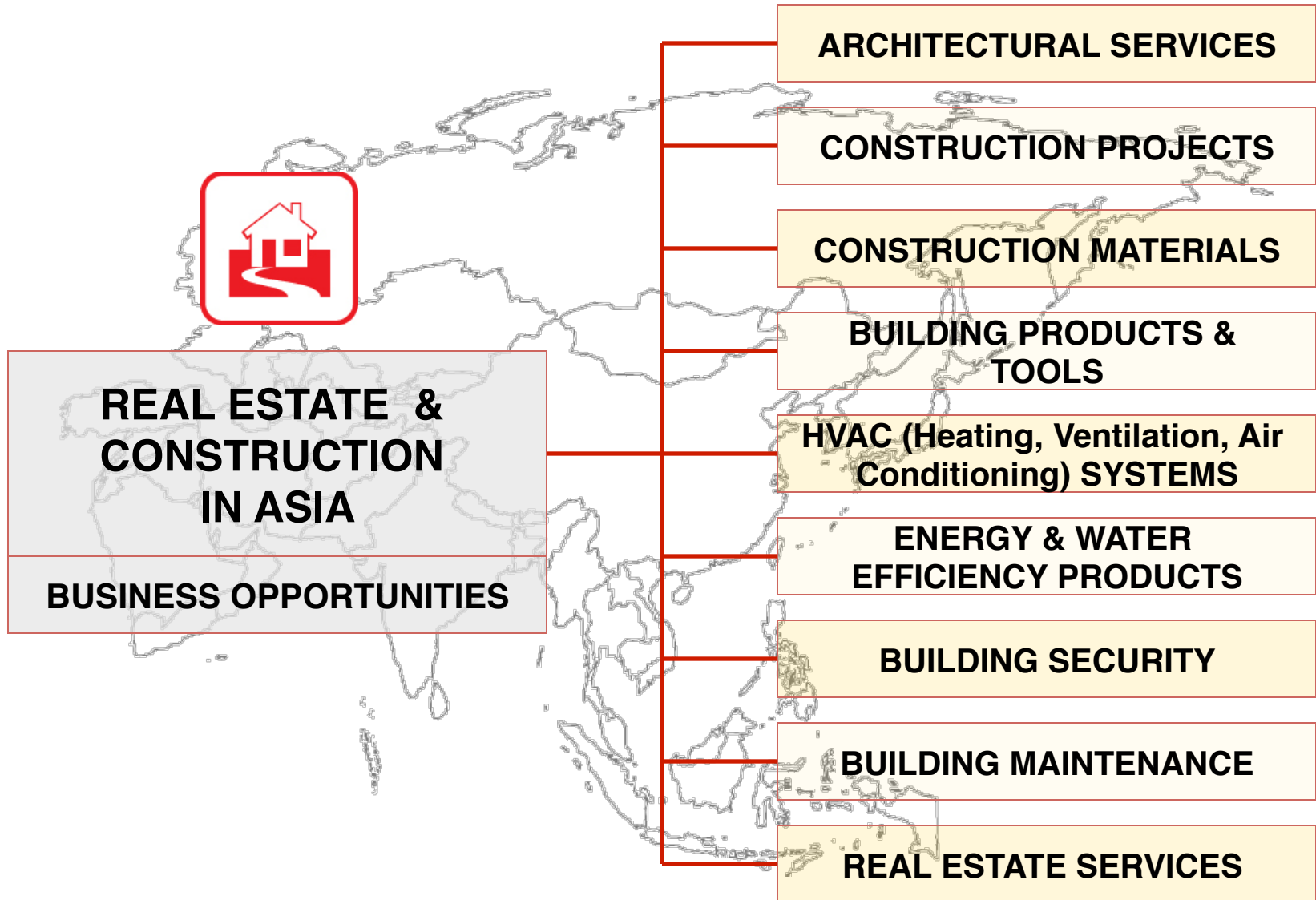
**ASIA:**  
CONSTRUCTION IN ASIA  
OFFERS THE STRONGEST  
OPPORTUNITIES FOR  
GROWTH

- HIGH POTENTIAL:**
- CHINA
  - INDIA
  - INDONESIA
  - MALAYSIA
  - THAILAND
  - VIETNAM

- TOP REAL ESTATE:**
- HONG KONG
  - SINGAPORE



**REAL ESTATE & CONSTRUCTION  
IN ASIA: BUSINESS OPPORTUNITIES**





**REAL ESTATE &  
CONSTRUCTION  
IN ASIA**

**CAPITAL INVESTMENT**

**ECONOMIC CRISIS IS DRIVING  
CAPITAL INVESTMENT TO ASIA IN  
SEARCH OF A SAFE HAVEN**

**PROPERTIES IN ASIA ARE  
INCREASINGLY CONSIDERED A  
SMART INVESTMENT**

**CONTINUED ECONOMIC GROWTH  
MAKES SINGAPORE, KUALA  
LUMPUR AND BANGKOK, ASIA'S  
BOOMING CAPITALS, AN  
ATTRACTIVE PROPOSITION**

START2ASIA:  
YOUR SOLUTION TO ACHIEVE  
SCALE AND GROWTH IN ASIA

INTERNATIONAL DEVELOPER,  
CONSTRUCTION, REAL ESTATE FIRM



BUSINESS GOALS IN ASIA

- 1) IDENTIFY MARKET OPPORTUNITIES AND BUSINESS POTENTIAL IN SELECTED MARKETS IN ASIA WHERE THE COMPETITIVE ADVANTAGE OF THE INTERNATIONAL DEVELOPER, CONSTRUCTION COMPANY, REAL ESTATE FIRM CAN GENERATE A STRATEGIC POSITIONING FOR DEVELOPING NEW BUSINESS, DIVERSIFYING ACTION ACCORDING TO SINGLE MARKETS
- 2) POSITIONING IN ASIA
- 3) DEVELOP JOINT-VENTURES FOR REAL ESTATE & CONSTRUCTION PROJECTS, IN SELECTED MARKETS IN ASIA



INTERNATIONAL BUSINESS & FOREIGN  
MARKET ENTRY STRATEGY CONSULTING  
FIRM

TRANSLATING  
MARKETING STRATEGY  
INTO ACTION FOR  
DEVELOPING FOREIGN  
MARKET ENTRY  
PROJECTS AND NEW  
BUSINESS IN ASIA

INTERNATIONAL  
EXPERIENCE  
  
INTERNATIONAL  
MARKETING & B2B  
  
INTERNATIONAL  
NETWORKING

- 1.) MARKET INTELLIGENCE IN MARKETS IN ASIA
- 2.) MARKET ENTRY STRATEGY IN ASIA
- 3.) MARKETING STRATEGY IN ASIA
- 4.) SINGAPORE COMPANY REGISTRATION

CREATE VALUE IN ASIA

MARKET ENTRY & BUSINESS DEVELOPMENT IN ASEAN & ASIA



**FOR INFO ON:**

- **MARKET ENTRY / INTERNATIONALIZATION / JOINT-VENTURE PLANS IN ASIA**
- **BUSINESS DEVELOPMENT PLANS IN ASIA**
- **FDI (FOREIGN DIRECT INVESTMENT) OPPORTUNITIES IN ASIA**
- **SINGAPORE COMPANY REGISTRATION**



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