

# StartAsia™

by *MarketingthatWorks!*



For powering your market entry in Asia  
we have opened a new office in Malaysia



[www.marketingthatworks.us](http://www.marketingthatworks.us)  
our business is developing your business

**The new Malaysia Development Office of MTW Group in Kuala Lumpur, directly in the heart of the KLCC**

**New MTW Group hub in the fastest growing market – Malaysia – among ASEAN-5 in 2014**

**New MTW Group business development connection between East Asia and the GCC states (Gulf Cooperation Council)**

**New MTW Group business development connection between Western markets and South-East Asia and East Asia via the leading ASEAN economic partner for the USA**



In 2014 Malaysia is set to experience the fastest economy growth among the ASEAN-5 region comprising the economies of Indonesia, Malaysia, Philippines, Singapore and Thailand.

To better assist, advice and guide our clients on how to excel in developing new business in Asia, the region that drives global economic growth, MTW Group has opened its 2nd office in Asia, after Singapore, now operative in Kuala Lumpur, Malaysia, as of July 15th 2014. Directly located in the heart of the KLCC, the Kuala Lumpur City Centre, our Malaysia Development Office is the new MTW Group window for those companies interested in developing market-entry projects in the form of Export, Joint-Ventures and FDI in the dynamic Malaysia market, and in developing new business in the ASEAN region, not only from the Singapore business hub but also, from today, from the Kuala Lumpur business hub.

**Why KL?**

Kuala Lumpur represents the meeting point between the Islamic culture and the Chinese culture, a dynamic, cosmopolitan city where the Feng Shui Qi flows around the steel and glass skyscrapers, the tiled mosques, and the porched shophouses of Chinatown.

A melting pot of cultures, traditions, and lifestyles, all within a federation of sultanates strongly aimed at reaching social and technological progress and at the same time the leading ASEAN economic partner for the USA and the gate of entry in South-East Asia for the GCC states (Gulf Cooperation Council).



Market Entry & Business Strategy

Brand Marketing & Communication

Corporate & Legal Services

**MTW Group - Marketing that Works!, Singapore**

*Asia-Pacific HQ*  
120 Telok Ayer Street  
Singapore 068589

**MTW Group - Marketing that Works!, Malaysia**

*Malaysia Development Office*  
ViPod KLCC, Suite C-32-2  
No. 6 Jalan Kia Peng  
50450 Kuala Lumpur