



## **CREATIVE SERVICES IN ASIA: A GROWING MARKET**

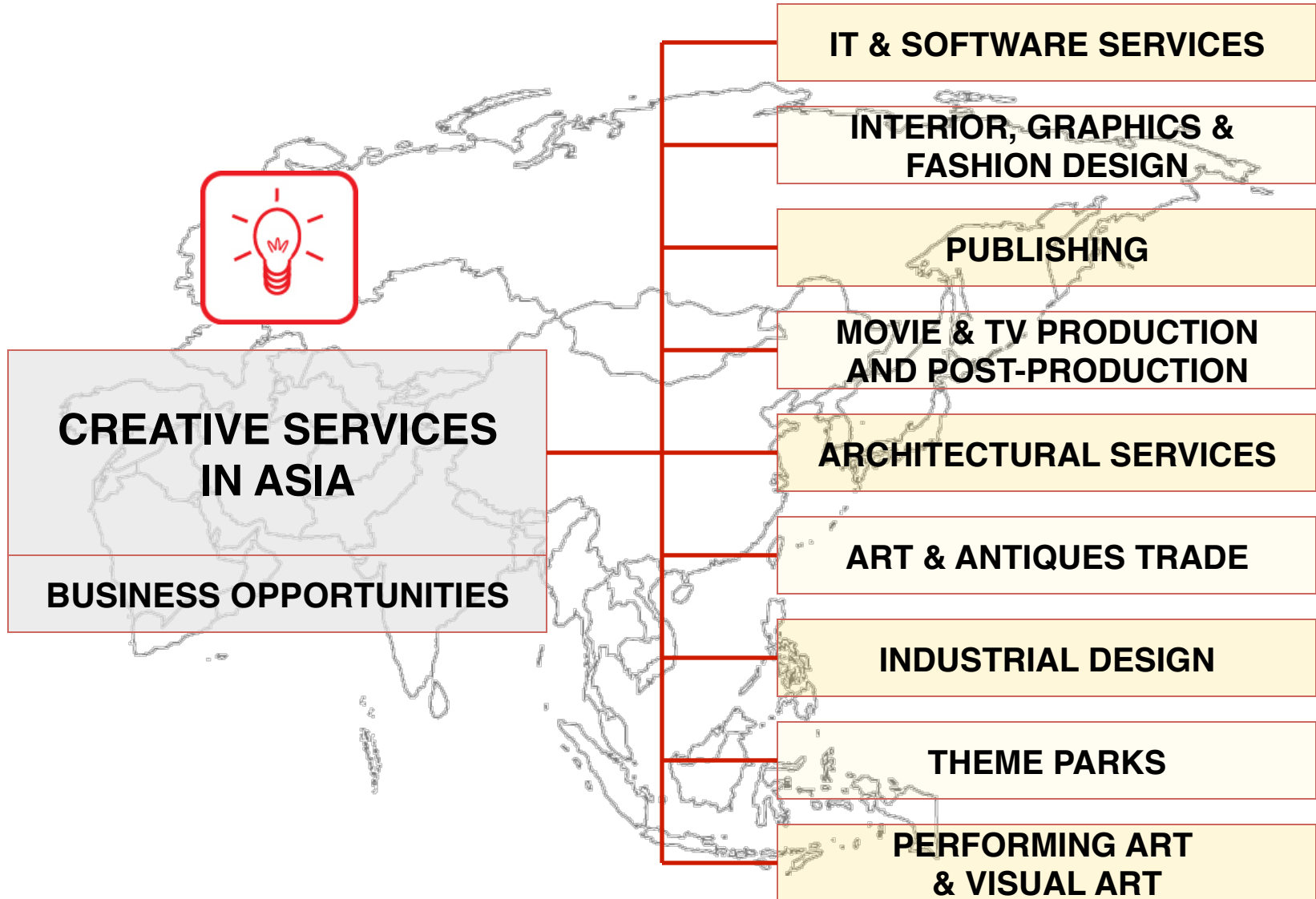


**CREATIVE SERVICES IN ASIA:  
A GROWING MARKET**



# #1: ASIA

**A DEVELOPING CLUSTER OF CREATIVE SERVICES WHICH CREATES NEW ECONOMIC VALUE BASED ON COMBINING MULTI-DIMENSIONAL CREATIVITY WITH ARTISTIC CREATIVITY, ENTREPRENEURSHIP AND TECHNOLOGICAL INNOVATION**



**CREATIVE SERVICES FIRMS**



**BUSINESS GOALS IN ASIA**

- 1) IDENTIFY MARKET OPPORTUNITIES AND BUSINESS POTENTIAL IN SELECTED MARKETS IN ASIA WHERE THE COMPETITIVE ADVANTAGE OF CREATIVE SERVICES PROVIDERS CAN GENERATE A STRATEGIC POSITIONING FOR DEVELOPING NEW BUSINESS, DIVERSIFYING ACTION ACCORDING TO SINGLE MARKETS
- 2) POSITIONING IN ASIA
- 3) DEVELOP JOINT-VENTURES FOR CREATIVE SERVICES PROJECTS, IN SELECTED MARKETS IN ASIA



**INTERNATIONAL BUSINESS & FOREIGN  
MARKET ENTRY STRATEGY CONSULTING  
FIRM**

TRANSLATING  
MARKETING STRATEGY  
INTO ACTION FOR  
DEVELOPING FOREIGN  
MARKET ENTRY  
PROJECTS AND NEW  
BUSINESS IN ASIA

INTERNATIONAL  
EXPERIENCE  
  
INTERNATIONAL  
MARKETING & B2B  
  
INTERNATIONAL  
NETWORKING

- 1.) MARKET INTELLIGENCE IN 12 MARKETS IN ASIA
- 2.) MARKET ENTRY STRATEGY IN ASIA
- 3.) MARKETING STRATEGY IN ASIA
- 4.) SINGAPORE COMPANY REGISTRATION



**CREATE BUSINESS AND VALUE IN ASIA**

**MARKET ENTRY & BUSINESS DEVELOPMENT IN ASEAN & ASIA**



**FOR INFO ON:**

- **MARKET ENTRY / INTERNATIONALIZATION / JOINT-VENTURE PLANS IN ASIA**
- **BUSINESS DEVELOPMENT PLANS IN ASIA**
- **FDI (FOREIGN DIRECT INVESTMENT) OPPORTUNITIES IN ASIA**
- **SINGAPORE COMPANY REGISTRATION**



**120 Telok Ayer Street  
Singapore 068589  
www.marketingthatworks.us  
info@marketingthatworks.us**